RYAN LE

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INDUSTRY EXPERIENCE

Co-Founder // Chief Operations Ryan
Ryan Meetup

📅 February 2023 - Present   📍 Brooklyn, NY (Remote)

`React.js` `Tailwind CSS` `Next.js` `TypeScript` `Event Planning`

- Grew Ryan Meetup into a viral sensation through strategic storytelling, humor, and social media presence, earning coverage in over 10 major publications and attracting thousands of online followers.
- Designed and developed RyanMeetup.com, the group's central hub for event promotion, community engagement, and press inquiries.
- Enhanced performance and search engine visibility through strategic SEO improvements, including structured metadata and targeted keyword strategy — resulting in a noticeable uptick in organic traffic.

UI Engineer II
CrowdStrike

📅 September 2022 - Present   📍 Brooklyn, NY (Remote)

`Ember.js` `React.js` `Tailwind CSS` `Next.js` `TypeScript`
`Contentful` `Playwright` `Event Planning`

- Upskilled on Ember.js to build a customer-facing portal for managing CrowdStrike subscriptions, payment methods, and account settings.
- Led front-end modernization of CrowdStrike's e-commerce platform, designing and developing the new CrowdStrike Store to enhance user experience and scalability.
- Implemented a new headless checkout experience within our e-commerce store using React.js, Next.js, and Tailwind CSS.
- Support the ongoing development of the company's flagship product, the Falcon Console, by contributing front-end components, bug fixes, and data analytics.
- Created and managed multiple feature flags for controlled rollout of new functionality across project implementations.

Web Engineer III
American Express

📅 August 2021 - September 2022   📍 New York, NY

`React.js` `Chakra UI` `Tailwind CSS` `Next.js` `TypeScript`

- Redesigned LoungeBuddy.com's homepage using modern technologies like Next.js and Tailwind CSS, improving performance, maintainability, and developer experience.
- Built a full-stack Promo Code Tool leveraging React.js, TypeScript, Node.js, and Express, enabling seamless promo code creation, scheduling, and metric tracking.
- Streamlined customer support workflows by introducing a system to manage promo codes and monitor usage, reducing manual overhead.
- Developed reusable UI components aligned with the LoungeBuddy Design System, accelerating development across all web properties and ensuring design consistency.

EDUCATION

B.S. Software Engineering
Minor in Mathematics
University of Nebraska-Lincoln

📅 August 2017 – May 2021
Cumulative GPA: 3.64 / 4.00

SKILLS

React.js, Ember.js, Next.js, TypeScript, Tailwind CSS, Chakra UI, Material-UI, Playwright, React-Query, Recoil.js, Contentful, Sanity.io, Node.js, Python, Git, Event Planning

PROJECTS

Currently Working With

`Ember.js` `React.js` `Next.js`
`TypeScript` `Tailwind CSS` `Contentful`

RyanMeetup.com
Ryan Meetup

🔗 ryanmeetup.com

- Is your name Ryan? Wanna meet other Ryans? Join the Ryan Meetup!
- Our central hub for all things Ryan. Check out upcoming events, previous press coverage, Ryan Meetup around the world, and much more.

Tailwind Portfolio
Personal Project

🔗 ryanle.dev

- A newly-revised version of my personal portfolio page built with React.js, Next.js 14, Tailwind CSS, TypeScript, Contentful, and more.
- Reimagined from a previous iteration of my portfolio, which is available at chakra.ryanle.dev

CrowdStrike Ecommerce Store
CrowdStrike

🔗 store.crowdstrike.com

- Looking for some endpoint protection? CrowdStrike's got you covered.
- I worked on building out shopping carts, headless checkout, FTC compliance, and all things UI-related.